

## MONTHLY MEMBERSHIP PROGRESS REPORT

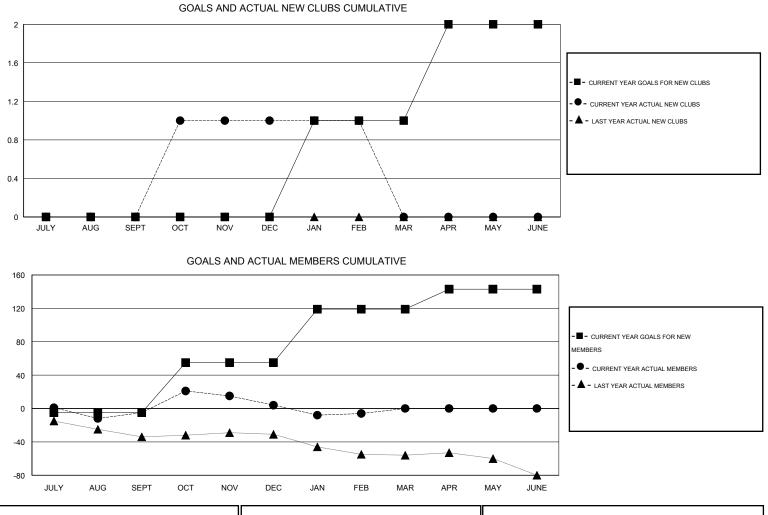
## District 22 B

Results as of: 2/28/2014

## GMT: ED LECIUS

## LOCATION MARYLAND

| GMT: E                | ED LECIUS |                  |                     | LOCATIO                    | N MARYLAN                   | D                     |                    |                                  |                              | GMT CA 1                    |
|-----------------------|-----------|------------------|---------------------|----------------------------|-----------------------------|-----------------------|--------------------|----------------------------------|------------------------------|-----------------------------|
|                       | Clubs     |                  |                     |                            |                             | Members               |                    |                                  |                              |                             |
| RESULTS FOR 2013-2014 |           |                  |                     |                            |                             | RESULTS FOR 2013-2014 |                    |                                  |                              |                             |
| QUARTER               | 3         | NEW CLUB<br>GOAL | ACTUAL NEW<br>CLUBS | ACTUAL<br>DROPPED<br>CLUBS | ACTUAL NET<br>GAIN/<br>LOSS | QUARTER               | NEW MEMBER<br>GOAL | ACTUAL TOTAL<br>MEMBERS<br>ADDED | ACTUAL<br>DROPPED<br>MEMBERS | ACTUAL NET<br>GAIN/<br>LOSS |
| JULY/AUG/             | /SEPT     | 0                | 0                   | 1                          | -1                          | JULY/AUG/SEPT         | -5                 | 34                               | 39                           | -5                          |
| OCT/NOV/              | DEC       | 0                | 1                   | 0                          | 1                           | OCT/NOV/DEC           | 60                 | 57                               | 48                           | 9                           |
| JAN/FEB/M             | IAR       | 1                | 0                   | 0                          | 0                           | JAN/FEB/MAR           | 64                 | 18                               | 28                           | -10                         |
| APR/MAY/J             | JUNE      | 1                | 0                   | 0                          | 0                           | APR/MAY/JUNE          | 24                 | 0                                | 0                            | 0                           |



| DROPPED CLUBS: 1 | 26 CLUBS OF 49 ADDED 1 OR MORE | GENDER DISTRIBUTION   |                |  |
|------------------|--------------------------------|-----------------------|----------------|--|
|                  | NEW MEMBERS                    | MALE                  | 1,072 (77.34%) |  |
|                  |                                | FEMALE                | 314 (22.66%)   |  |
| DROPPED MEMBERS  |                                |                       |                |  |
| DECEASED 19      | CLICK HERE FOR HEALTH          |                       | 143            |  |
| CLUB CANCELLED 0 | ASSESSMENT DATA                | FAMILY UNIT MEMBERS   |                |  |
| OTHER 96         |                                | HEAD OF HOUSEHOLD     |                |  |
| TOTAL 115        |                                | NON-HEAD OF HOUSEHOLD | 72             |  |